

IMSWorkX Appoints VP Global Sales Operations

IMSWorkX Positions to Gain Increased Share of Growing Service Delivery Platform Market

January 8, 2013 - Rochester, NY, USA – IMSWorkX, Inc., an innovative technology company delivering leading edge Service Delivery Platforms, Service Creation Environments, and applications for telecoms and M2M, backed by comprehensive application hosting and support services has today appointed Keith Abbott to the role of VP Global Sales Operations.

Shannon Chevier, IMSWorkX President & CEO, commented, “Our business is set to grow exponentially in the coming period. The appointment of Keith Abbott will ensure that IMSWorkX has the experience and leadership necessary to fully realize our company’s potential.”

“We are pleased to welcome Keith who brings with him more than 25 years of industry experience, depth of knowledge, and expertise in both wireline and wireless NGN technologies and IP customer solutions.”

Prior to IMSWorkX Keith has held senior technical, sales, and marketing roles with Dimension Data, PT (Performance Technologies), and Mapletree Networks working closely with decision makers and technical leads to realize commercially viable NGN solutions.

Industry analysts forecast the world market for Service Delivery Platforms to reach \$15bn by 2015. IMSWorkX is well positioned to capture a significant market share with its leading edge technology, flexible development environment and capable engineering team. “The IMSWorkX company structure must scale to meet increasing demand, particularly in our support services and engineering provision. Hence IMSWorkX will be announcing additional key appointments in these areas in the short term future,” stated Shannon Chevier.

Online Resources

<http://imsworkx.com/news/press>

About IMSWorkX (www.imsworkx.com)

IMSWorkX, Inc., a Delaware corporation, delivers high quality, high availability Service Delivery Platforms and other NGN network technologies and solutions for use in “IP everywhere” networks. This includes the XpressWorkX Service Delivery Platform, XpressWorkX Service Creation Environment and fully managed hosted environments together with the capability to provide ready to deploy NGN applications and rapid custom application development options. IMSWorkX is headquartered in Rochester NY, USA with its EMEA regional operations based in Oxford, UK.

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For more information or to arrange interviews please contact:

Susan Inzero

IMSWorkX, Inc.

Customer Relations

sinzero@imsworkx.com

Phone: +1 585 455 4512

Or

Shannon Chevier

IMSWorkX, Inc.

President & CEO

schevier@imsworkx.com

Tel: +1 585 748 2766

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