



## **On-Waves Selects IMSWorkX Solution for Satellite-Based Voice Service**

### **On-Waves Cites Product Flexibility and Engineering Excellence as the Reasons for Selecting IMSWorkX**

May 13, 2014 – Reykjavík, Iceland – Maritime mobile operator On-Waves Ehf, a subsidiary of Icelandic global telecom service provider Síminn, has selected the IMSWorkX customized call back broker application for satellite telephone voice service.

This fully hosted cloud-based service handles calls initiated via satellite and redirects them over a reserved slot in an on demand dial-up system. The key to the system's success is that the more expensive on demand dial up system is accessed only *after* the called party has been established as available. This gives On-Waves customers the ability to intelligently manage their telecommunication budget while still providing high-quality voice communications.

The flexibility and scalability of the IMSWorkX product line allowed the IMSWorkX development team to work with On-Waves product requirements to provide a proof of concept for the customized service in just 4 days.

In announcing the selection, On-Waves Chief Technology Officer, Roch-Alexandre Nominé said, "In selecting IMSWorkX we were able to take advantage of the flexibility of their products, and work with an exceptional engineering team who understands the problem space and was able to craft a solution that is a great fit for our customers. We are now able to deploy a cost-effective voice service that has been made even more economical because it is a fully hosted cloud-based system."

Shannon Chevier, IMSWorkX CEO commented about the collaboration, "There are an infinite number of custom solutions needed by service providers. Here at IMSWorkX, we have the industry knowledge and product depth to be able to rapidly provide custom services in remarkably fast timeframes. Our XpressWorkX™ Service Creation Environment provides the tools that allow us to speed applications to market. The ability to provide cloud-based hosting offers even more options to our customers."

**--More--**

**About On-Waves ([www.on-waves.com](http://www.on-waves.com))**

On-Waves, Ehf is the maritime mobile GSM and CDMA service provider of parent company Síminn, Iceland's largest operator and the country's leading provider of wireless communication services. On-Waves has constructed a next generation all-IP maritime mobile phone network that is fully compliant with GSM Association and CDG maritime standards and regulations. On-Waves currently provides service to over 500 vessels across cruise, passenger ferry, and mega yacht segments with a significant backlog for additional vessels. On-Waves also offers its services to the merchant marine, offshore oil, gas, and fishing industries to enhance crew welfare at sea.

**About IMSWorkX ([www.imsworkx.com](http://www.imsworkx.com))**

IMSWorkX, Inc., a Delaware corporation, delivers high quality, high availability Service Delivery Platforms and other NGN network technologies and solutions for use in "IP everywhere" networks. This includes the XpressWorkX Service Delivery Platform, XpressWorkX Service Creation Environment, and fully managed hosted environments together with the capability to provide ready-to-deploy NGN applications and rapid custom application development options. IMSWorkX is headquartered in Rochester NY, USA with its EMEA regional operations based in Oxford, UK.

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